

29 October 2009

NISSAN AUSTRALIA APPOINTS TIM STUCKEY EXECUTIVE GENERAL MANAGER, SALES & MARKETING

Nissan Australia has appointed Tim Stuckey to the position of Executive General Manager, Sales and Marketing effective November 4.

Stuckey was, most recently, employed by Wesfarmers Ltd in the role of General Manager, Marketing Services. Having originally joined the Coles Myer Group in 1997, he managed a number of business units across Coles Myer in senior marketing, brand development and business management roles.

Nissan CEO Dan Thompson said "Tim has a proven record in bottom-line brand building strategy and execution. He has delivered significantly improved marketing effectiveness across a diverse range of businesses to deliver sales growth and market share."

Stuckey will be an active member of the Nissan Australia Management Operating Committee and is responsible for brand and model line marketing, national sales, product planning and dealer performance.



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NISSAN BLUE CITIZENSHIP

Nissan is committed to making a better world through its commitment to corporate social responsibility. This includes programs that focus on technological innovations that focus on people and care for the planet. Our vision for zero-emission mobility is an outgrowth of our CSR approach, which we call Blue Citizenship. Together, we are working with our Alliance partner, Renault, to make a better world through zero-emission mobility.