

1 September, 2010

## AUSTRALIA'S MOST POWERFUL TRADIE GETTING BEHIND SHANE CRAWFORD IN THE BIGGEST CHALLENGE OF HIS CAREER

Nissan Australia is proud to announce it is supporting Shane Crawford to raise funds and awareness for Breast Cancer Network Australia (BCNA). In addition to contributing \$25,000 to the cause, Nissan will also be supporting Shane all the way with a couple of Australia's Most Powerful Tradies.

"That's What I'm Walking About" is Shane Crawford's personal dedication to raise funds and awareness for Australian's affected by breast cancer. Starting this Father's Day (Sunday, 5 September) Shane will run from Adelaide to Melbourne, a distance of 760km in 12 days and in the process raise as much money as possible.



Shane officially started fundraising for "That's What I'm Walking About" on Channel Nine's The Footy Show with the support of Nissan Navara and Crazy Johns. Both sponsors committed \$25,000 each on air, and in addition, Nissan handed over the keys to two of Australia's Most Powerful Tradies to assist in fundraising and support logistics of the run. Two new Series four Navara ST-X Dual Cabs have been specially prepared in the livery of Breast Cancer Network and sign written for maximum impact in support of this fantastic cause.



This extraordinary feat of personal dedication and endurance will see Shane start from Rundle Mall in Adelaide on Sunday, September 5, and run through towns including Murray Bridge, Tailem Bend, Keith, Bordertown, Nhill, Dimboola, Horsham, Stawell, Ararat, Ballarat and Bacchus Marsh, before arriving in Melbourne.

If all goes to plan, Crawford will shuffle into Melbourne's Channel 9 studios 11 days later for The Footy Show on Thursday, September 16.

BCNA is peak national organisation with over 46,000 members that provides women diagnosed with breast cancer and their families the best information support and care possible as well as providing a voice for sufferers in policy making, breast cancer treatment and planning.

For further information on supporting this event contact:

**Matt Baily Brand Manager – Commercial Vehicles**

Phone +61 3 9797 4205 E-mail [matthew\\_baily@nissan.com.au](mailto:matthew_baily@nissan.com.au)