



**41st Tokyo Motor Show
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Remarks by Carlos Ghosn, President & CEO, Nissan Motor Co., Ltd.**

Ladies and gentlemen, the race to zero emissions has begun.

The world is eager to address concerns about global CO2 emissions, and we are proposing solutions to meet the environmental challenge.

Nissan has already taken steps to reduce CO2 and exhaust gases through the use of more efficient gasoline engines, clean diesel or hybrid vehicles. These are evolutionary technologies. They contain the emission problem, but the problem is still there.

The shortcut from the ongoing problem to the solution is a breakthrough. The solution is mass-marketed zero-emission mobility on a global scale.

Nissan is bringing an electric vehicle lineup designed for the mass market. By offering environmental benefits at a price people can afford, our models will appeal to a wide variety of customers. Our vehicles' purchase price and operating costs will be competitive to gasoline-engine vehicles of the same size. They will also provide the appeal one expects from Nissan in terms of performance, roominess, comfort, safety and quality.

Our lineup currently includes three planned models and a fourth concept in development.

First is LEAF, a fun-to-drive, everyday car that fully delivers on the promise of zero. Zero emissions, zero particles, zero noise, zero oil. Our technology is real, specifically designed on a totally new platform. LEAF offers premium amenities in its attractive interior, seats five passengers comfortably and can travel more than 160 kilometers on a single charge with agile, impressive acceleration. LEAF will make waves in our industry as the world's first affordable zero-emission car.

In early 2010, Nissan will officially begin accepting reservations for the LEAF in Japan, the United States and Europe, with market introductions in late 2010. Our mass-marketing efforts will begin in 2012.

Next is the electric version of Nissan's Light Commercial Vehicle, a practical, professional tool based on our newly launched NV200 and a concept sketch we are revealing today. This low-cost multi-purpose vehicle would allow ambulance drivers to drive directly into the hospital... or van and taxi drivers to

enter urban areas where CO2 emissions are restricted. It's a flexible, practical vehicle with zero emissions.

The third car in our lineup will be an Infiniti, which we will unveil later. For now, I can tell you that it will be a compact luxury car, a stylish, high-performance four-seater with zero emissions.

As we study the next generation of zero-emission vehicles, we recognize that EV powertrains allow a certain freedom to be more innovative in a car's architecture. You can see such innovation in LandGlider, a totally new concept that represents our fourth electric vehicle with zero emissions.

LandGlider's compact profile makes it easy to park and easy to drive in city traffic. Combining the best of two- and four-wheel vehicles, it offers maximum agility with stability. LandGlider's wraparound bodywork creates a safe cocoon for its occupants. Like a motorbike, acceleration is quick, and its unique suspension allows the cabin and all four wheels to tilt through cornering.

LandGlider is a preview of the new era of emission-free mobility that Nissan intends to lead.

Every vehicle in our zero-emission lineup will be powered by battery technology developed by AESC, Nissan's joint venture with NEC. Several years ago, we made a strategic decision to develop and produce our own batteries. In the past two years, as we have worked with governments eager to advance this environmentally sensitive technology, we have announced investments in battery production plants in Japan, in the United States and in Europe.

Our battery plans do not stop at development and production. Yesterday we announced our plans with Sumitomo Corporation for the batteries' total life management. At the end of its productive life inside the vehicle, our high-performance lithium-ion battery will still retain 70 to 80% of its capacity. A second life for batteries exists as a power backup, emergency power supply or home storage unit for electric or solar energy. With Sumitomo, we are developing a brand-new 4R business model - to reuse, resell, refabricate and recycle lithium-ion batteries. This innovative solution demonstrates our commitment to good product stewardship, from start to finish.

Our emphasis on recyclability extends to the cars themselves. We are using recycled materials extensively in the manufacture of the Nissan LEAF to conserve valuable resources and reduce environmental impacts.

Taking a broad, sustainable view of zero-emission mobility is a hallmark of the Renault-Nissan Alliance approach. You see it in our battery plans.

You see it in our complete lineup of zero-emission vehicles, which represents investments of more than 500 billion yen and the work of more than 2,000 employees involved in vehicle development.

You also see it in our vast network of global partnerships. The Renault-Nissan Alliance is leading the industry in developing innovative partnerships with governments around the world to expand the charging network infrastructure and promote zero-emission mobility. Our dream for a cleaner world is one that is shared by those who can help to make it a reality.

As our vision for zero-emission mobility takes shape, Nissan continues to bring attractive, competitive products to answer the unmet needs and aspirations of people everywhere. Our range is demonstrated throughout our lineup - from the all-new Fuga flagship luxury sedan to the super-spacious Roox minicar...

Innovation leadership is showcased in the all-new Fuga, which boasts 11 new technologies developed by Nissan. For example, the Navi-cooperative Intelligent Pedal helps drivers make smooth turns, and the ECO-pedal promotes more fuel-efficient driving. The new Fuga will be launched in Japan next month, and the Fuga Hybrid on display, which features the first application of Nissan's own hybrid system, will be out in the fall of 2010. With its roomy interior, the Nissan Roox ranks as the most spacious in its class. The Roox minicar will be on sale in Japan in December.

Nissan's development capabilities will also be showcased in our next-generation XTRONIC CVT. The new compact CVT with its auxiliary transmission reduces weight, adds fuel efficiency and raises the transmission ratio for enhanced responsiveness.

Today you will see expressions of Nissan's passion for design, for driving pleasure, for meeting the needs and requirements of specific targets in specific markets. We recognize that people's needs are changing, global markets are changing, our environment is changing, and so is the way we are adapting to these new realities.

In the face of real-world challenges, Nissan is bringing real-world solutions. The zero-emission vehicles we are showing today symbolize our passion, our progressive technology and our ambition to lead the way with a key breakthrough. They are a powerful symbol of our commitment to corporate social responsibility, which we call Blue Citizenship.

The time is now for zero emissions. Sustainable mobility is within your reach. As we stand at the threshold of a new era in the automotive industry, we make our traditional commitment: You can expect the best from Nissan.

Ends

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