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New Technology Shines On Latest Nissan Maxima

Nissan Maxima has consistently beaten well-known Australian built car brands to various large car awards over the past two years and with its award-winning 2.5 and sporty 3.5-litre V6 engines is seen as exceptional value.

Now Maxima also introduces groundbreaking new safety technology to its segment as part of Nissan's global commitment to innovation in design, engineering and safety.

For 2012, the flagship Maxima 350Ti now features Nissan's new Adaptive Front Lighting System (AFS).

AFS automatically turns on low beam according to vehicle speed and adjusts the lighting pattern based on steering input to enhance night time visibility by compensating for the curvature of the road.

However unlike other adaptive light systems, the left hand low beam also illuminates the chosen direction of travel when the driver is stopped at a crossroad, based on the position of the direction indicator.

Nissan Maxima 350 Ti also introduces a unique Side View Camera on the passenger side mirror that allows the driver to see the front left side of the vehicle – a common blindspot – through the car's Satellite Navigation monitor.



Side View Monitor

This enhances safety by assisting the driver with parking and visibility of small objects. It can be turned on and off via a button on the centre console as required.

A further innovation introduced on the Nissan Maxima 350 Ti is an 'intelligent' rear sunshade that can be raised at the flick of a switch to protect rear seat passengers from the harsh Australian sun, yet retracts automatically when reverse gear is selected to aid visibility.

Adding further value to Maxima, 250 ST-L and 350 ST-S models now get a new, fully integrated Bluetooth hands-free system with steering wheels controls.

Despite these added features, the latest Nissan Maxima pricing remains unchanged, further enhancing the model's outstanding value.

MAXIMA250STL3	\$33,990 RRP plus dealer delivery and on-road costs
MAXIMA350STS3	\$37,990 RRP plus dealer delivery and on-road costs
MAXIMA350TI3	\$46,990 RRP plus dealer delivery and on-road costs

For more information:

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